

ENERGY ⚡ MODELS.com

Instruction and Discussion for Energy Modelers

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ENERGY MODELING

2014

MEDIA
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Energy-Models.com is the
fastest, easiest way to learn
energy modeling

eQUEST
Courses

TRACE 700

Who we are.

Energy-Models.com creates the best energy modeling and building energy simulation training on the web. We provide users with tools and downloads, like weather files and BIM data to help with their everyday modeling needs.

Our professional network of energy modelers, engineers, architects, and designers make the purchasing decisions that drive the industry.

*When you partner with us, your products have a lasting impact on their decisions.
Your business is directly in front of the companies that drive the energy industry.*

Who we serve.

Reach Buyers while they work

Our professional network of Energy Modelers relies on our tools and training every day. When you partner with us, your products have a lasting impact on their decisions.

Your business is directly in front of the companies that drive the energy industry. This includes decision-makers from:

CH2M HILL	Holabird & Root
v Mechanical	HDR
Ædifica	IBC Engineering
AKF Group	IEN Consultants
Allied Research Associates	Jacobs Engineering
Altensis	Johnson & Urban
Ameresco	Johnson Controls
ArchEcology	Kinnel, McKinnel and Taylor
ARUP	Kohler Ronan
Astro Energy Group	Lankford + associates
Beall & Associates	ME&E Engineering
Bowman Geothermal	MEP Consulting Engineers
Burns & McDonnell	NASA
Cannon Design	No Name Architects
Chevron Corporation	R&A Engineering
CJL Engineering	RenewAge Energy Solutions
Concord Energy Strategies	River City Engineering
CRHI	Schneider Electric
CWS Architecture P.C.	Shapiro & Duncan
DFW Consulting Group	SKTD & Associates
EcoConsulting	SMS Engineering Ltd
Elara Engineering	Stantec
EnergyLogic	TechBriefings
Engineered Design Group	Tetra Tech
Florida Power & Light	The HART Companies
Garmann Miller	TK&A Architects
GGK Energy	U.S. Army Corps of Engineers
Haley & Aldrich	Ventura Engineering
Halsall Associates	

Get Noticed.

By Decision Makers

daily
targeted
audience of

500

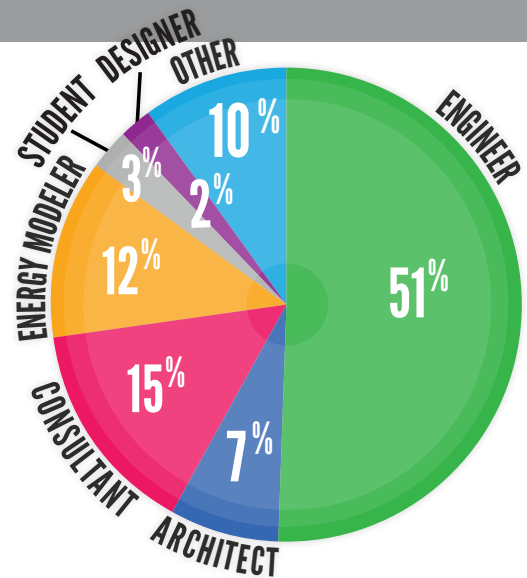
KEY FIGURES*

- » 12,000+ Visitors each month
- » 8,000+ Unique Visitors each month
 - » 2,000+ Course Subscribers
- » Average visit time of 4:08 minutes
 - » ~3.29 page views per visit
 - » 35,000+ Page views

* September 2013

JOB TITLE BREAKDOWN

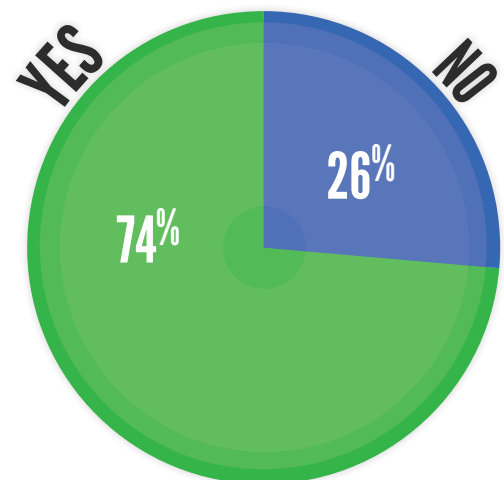
While our audience is predominantly engineers, we still get users from every niche of the building industry.



PURCHASING INFLUENCE

We asked our users: *Do you influence purchasing decisions*, and **74% said yes.**

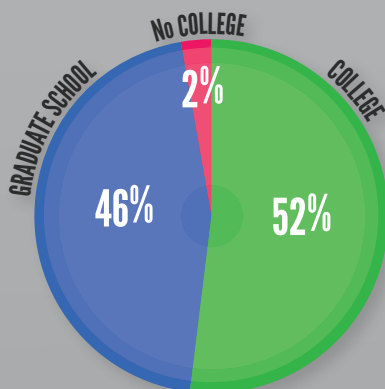
Get in front of an industry **where million dollar decisions are made** in a matter of minutes based on energy models. These are the people who should know about you.



Audience Breakdown

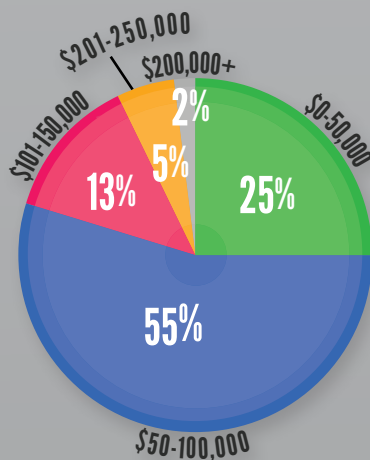
Global and Educated

EDUCATED



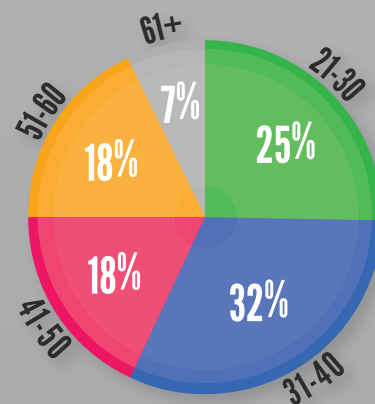
98% of our audience is college educated, with almost half attending graduate school.

HIGH EARNERS



Our users are professionals and their salaries reflect that.

ALL AGES



Get a nicely distributed array of users in all stages of their careers.

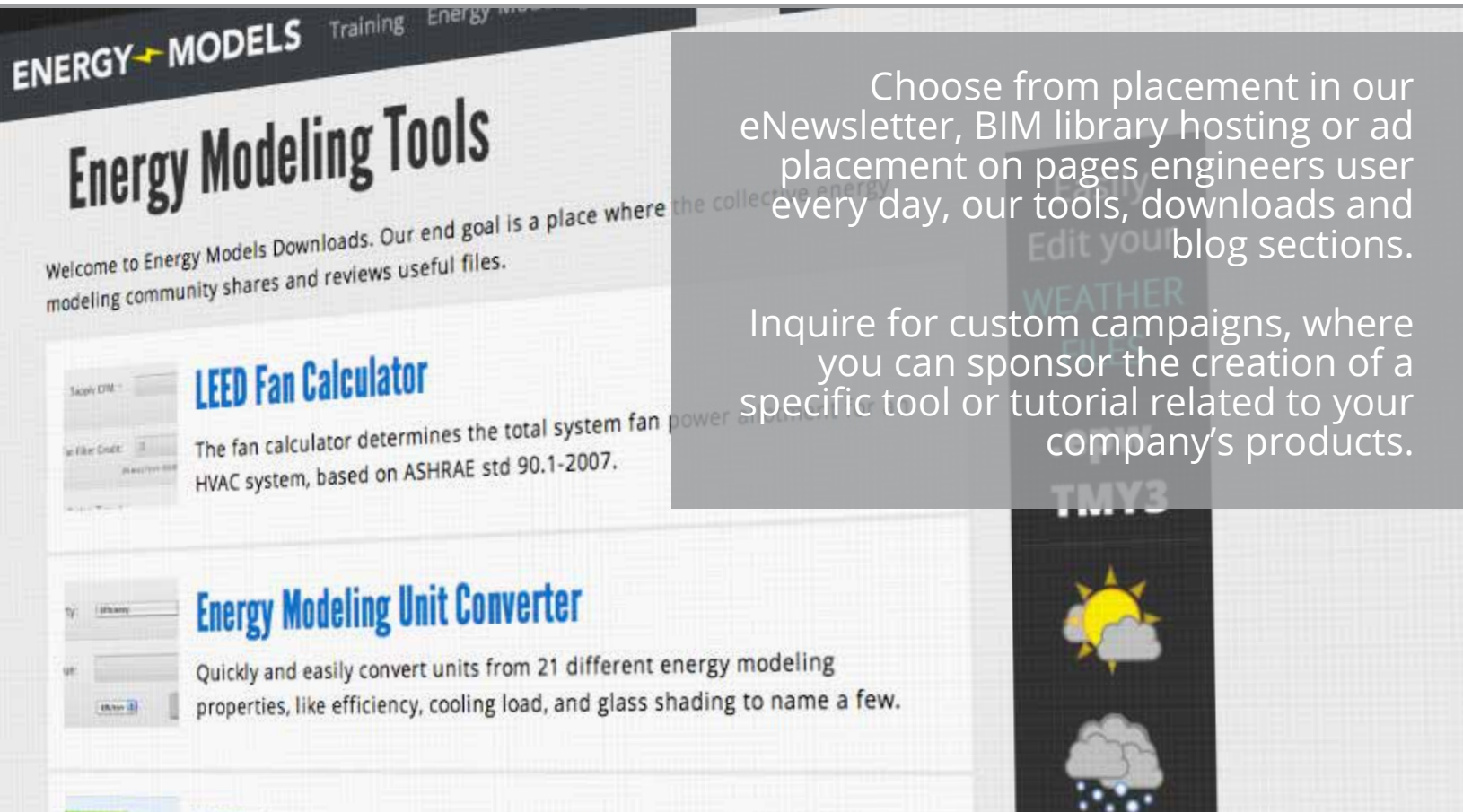
COUNTRIES WHERE WE HAVE USERS (EVERYWHERE)

KEY FIGURES*

- » 127 countries/territories
- » Top 4: United States, Canada, India, United Kingdom
- » 72% - Search Traffic, 20% Direct, 8% Other

* September 2013

JOIN THE CONVERSATION



Choose from placement in our eNewsletter, BIM library hosting or ad placement on pages engineers use every day, our tools, downloads and blog sections.

Inquire for custom campaigns, where you can sponsor the creation of a specific tool or tutorial related to your company's products.

E-NEWSLETTER

18,000+ eNewsletter
Subscribers
eNewsletter sent bi-weekly

\$500 for sponsored post
in eNewsletter

BIM LIBRARY HOSTING

We host your custom library files with your equipment specs alongside our downloads and tools. Make it easy for Energy Modelers to learn about your product or service.

\$350 per file
\$500 for file + spotlight in
eNewsletter

GET NOTICED EVERYDAY

We showcase your ads on our main page and the pages our users rely on for their daily modeling work– the forum, tools, downloads, and blog. Inquire for custom campaigns, where you can sponsor the creation of a specific tool or tutorial related to your company's products.



		Slots	Monthly	Quarterly	
	Skyscraper	150 x 600px	2	\$480	\$1160
	Large Square	250 x 250px	4	\$380	\$860
	Small Square	150 x 150px	8	\$180	\$460

Let's get Started

It takes only 1-3 business days before your ads are approved and live.

Give us a call to launch your campaign.

415.659.8433

partners@energy-models.com